Annual Report
2019

"Because I am a single mother I pay for everything in the house. At times, I don’t have enough for all I need. Thanks to you, I know I can at least have diapers for my son" - HappyBottoms client at Catholic Charities
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• Board of Directors and Staff
No One Can Change the World Alone

When I set out in 2009 to tackle diaper need in Kansas City, I had the mindset that this was my little project, my second baby. My first baby was three at the time, in diapers, and still napping. Ten years later, I couldn’t be happier knowing that the second baby wasn’t mine at all. I beam with pride at the village and community that has nurtured, supported and built HappyBottoms to the successful organization it is, which serves more than 3,000 babies and toddlers every single month with diapers and connection to other services.

Throughout the years, I came to understand the real impact that access to diapers has on a family. Whether it’s early childhood education, better mental health for a parent, or the long-term impact of reduced stress, our mission means more than just a happy bottom. We’re changing lives from the bottom up.

In 2019, an amazing team of employees, board members, volunteers, and donors set the stage for continued growth. We:

- Moved into a 20,000 sq. ft. warehouse (look out growth...here we come!)
- Added a new event called Babies, Brews & BBQ
- Raised more money than ever before at our annual fundraiser, “Attitude of Gratitude”
- Welcomed 2,507 volunteers who gave 8,086 hours of their time
- Distributed 2,313,693 diapers into the community

As we move into 2020, we will continue our efforts to better serve the more than 22,000 children living in diaper need. We’ll take a closer look at the community and families we serve. We will continue improving our program to meet today’s needs. We will work towards better understanding and alleviating the negative effects surrounding diaper need to make the greatest and longest-lasting impact on a child. And in April, we will roll out a new look and website that captures the depth, and fun, of our work.

My first baby is now 13, she learned how to count by helping with diaper inventory. All these years later, I’m proud of every single step she’s ever taken. I’m just as proud of the giant leaps HappyBottoms has made and even more, the community of people that got us here.

Thank you for your support,

Jill Gaikowski

"I am very thankful for this program. When our family lost its income unexpectedly, we were able to use this resource so money could still be used for other basic needs."
-HappyBottoms Client at True Light
Mike Brockman began driving our Diapermobile in January 2017 when we began delivering to partner agencies. As the program has grown, our fleet grew. Mike now drives our box truck three times a month to deliver diapers to our partner agencies. When he’s not delivering diapers for us, he is playing bass for the band The Recliners.
2019 Report of Finances

Assets
Cash and cash equivalents $599,737
Grants receivable $9,091
Pledges receivable $9,450
Prepaid Expenses $6,673
Fixed Assets $63,065
Total Current Assets $637,273
Equipment, at cost net of Accumulated depreciation $27,750
Total Assets $688,016

Liabilities
Accounts Payable $14,769
Deferred Revenue - Partner $10,431
Total Current Liabilities $25,200

Net Assets
Net Assets $441,921
Revenue Over Expenses $220,895
Total Liabilities & Net Assets $688,016

Revenues
Contributions $327,343
Foundation, trust and grants $505,204
Special Events Revenue $258,274
Partner Agency Fees $80,062
Other Revenue $3,963
Total Revenues $1,174,846

Expenses
Program services $247,806
Management and general $679,103
Development $27,042
Total Expenses $953,951
Increase in net assets $220,895

Funding Sources
Corporate 12%
Individuals 13%
Events 22%
Foundations 45%

Expense Allocations
Fundraising 12%
General 13%
Program 75%
Looking forward at what's to come in 2020

- 20% growth in our partner agency program
- Pilot a direct distribution program out of the warehouse, starting in April
- Re-fresh of brand and website to be launched end of April
- Listen4Good Grant - an 18-month program providing funding and assistance to conduct surveys that evaluate impact. We will study ways we can improve our partner agency collaborations to more holistically address our families’ needs.
- Masters level social work students at UMKC are currently designing an evaluation tool for HappyBottoms which will help us determine if 50 monthly diapers per child creates enough of an impact for the families we serve. We are particularly interested in exploring this issue because of the study that showed 57% of families have missed work or school because they struggled to secure adequate diapers for both home and child care use. The ability to consistently work and or further their education is often the pathway out of poverty for our families.

"Before I started working, HappyBottoms was the only way I could diaper my child. It allowed me to focus what income I had elsewhere and really alleviated some pressure."

-HappyBottoms Client at Salvation Army
"Knowing and learning more about the need in KC for diapers was mind blowing." - HappyBottoms Volunteer
Amethyst Place
Avenue of Life
Belton Area Young Life
Britain Infant Development Center
Catholic Charities of Kansas City-St. Joseph
Catholic Charities of NE Kansas-Overland Park EA Center
Catholic Charities of NE Kansas-Olathe EA Center
Catholic Charities of NE Kansas-Wyandotte EA Center
Child Abuse Prevention Association
Colonial Hills Necessities Pantry
Community Assistance Council
Cornerstones of Care-Foster Care Program
Family Resource Center - Grandview
Family Resource Center - Raytown
Good Samaritan Center of Excelsior Springs
Hillcrest Hope-Liberty
Hope House
Jewish Family Services
Jewish Vocational Services
Johnson County Christmas Bureau
Lutheran Urban Mission Agency
Love, INC of Clay County
Mattie Rhodes Center
Metro Lutheran Ministries
Mimi’s Pantry
Mother and Child Health Coalition-Main
Mother and Child Health Coalition-Swope Health Services Wyandotte
Nurture KC-Samuel U. Rodgers
Nurture KC-Swope Health Services Central
Open Arms Community Co-op
Operation Breakthrough Inc
Parents as Teachers Hickman Mills
Phoenix Family- Armour Apartments
Phoenix Family-East Hills Apartments
Phoenix Family-Friendship Village Apartments
Phoenix Family-Olive Park Village
reStart, Inc.
Salvation Army Independence
Serve The World Charities
Silver City Apartments
Synergy - Children’s Shelter
Synergy - Safe Haven
The Olive Center
The Upper Room Child Development Center
True Light Family Resource Center
United Inner City Services
Wyandotte County Healthy Start
YMCA Thomas Roque Early HeadStart

Advent Health • Liberty Hospital • North Kansas City Hospital • St. Luke’s Health System • Truman Medical Center - Hospital Hill • Truman Medical Center - Lakewood
2019 Board of Directors
Jon Carpenter, President
Janet Houchen, Treasurer
Jenni Heath, Secretary
Seth Chaikin, Past President
Lisa Avery
John DeHardt
Sylvia Haverty
Kristin Maxwell
Shari Nelson
Janet Rhone
Carrie Stewart

2020 Board of Directors
Jon Carpenter, President
Bob Parker, Treasurer
Shari Nelson, Secretary
Seth Chaikin, Past President
Lisa Avery
John DeHardt
Sylvia Haverty
Lon Lowenstein
Janet Rhone
Carrie Stewart

Staff
Executive Director, Jill Gaikowski
Finance Director, Pam Sutherlin
Program Director, Teresa Winfield
Development Director, Susan Belger

Welcome New Staff in 2019

Andrea Babbit, Volunteer Manager
Olivia Tucker, Program Manager
Suzanne Lewis, Office and Database Manager
Lila Jackson, Program Coordinator
Traci Todd Murphy, Marketing and Communications