Since 2009, HappyBottoms has evolved from a single program into a suite of services intended to meet families’ complex needs throughout the cycle of diaper need and provide deeper, more responsive, and more equitable services.

Our earliest intervention, Bundles of Joy, provides a one-time distribution of 75 diapers to low-income newborns and mothers when they are discharged from partner hospitals, along with information about ongoing distribution.

Low-income infants and toddlers ages 0-3 can access ongoing diaper distribution of 50 monthly diapers or 30 training pants through 68 distribution sites across the metro. Our partner model gives families access to other critical agency services to help ease the effects of poverty and promote self-sufficiency.

Our Potty Training Education program helps families close the diaper need cycle and eliminate diaper expense with readiness screening, curriculum, and supply kit.

Despite expanded community needs from COVID, service numbers at our partner agencies steeply declined in 2020 because of agency shutdowns, reductions/changes in service days/times, and client fear of contracting COVID. Our service expansion strategies aimed to compensate for those drops in numbers while reaching new children, all while addressing service barriers like transportation and service access. We pivoted in response with the following program expansion efforts:

- Fifteen new partner agency sites added since January 2020
- Drive-through/Drive-up diaper distribution from HappyBottoms warehouse
- Targeted home delivery to assist families with transportation and/or other service barriers
- Collaboration with Harvesters and other groups to distribute diapers at large-scale mobile food distribution events

In 2021 HappyBottoms will provide ongoing diaper distribution services to an average of 4,100 monthly children, including:

- 2,500 average monthly children through partner agencies
- 1,400 average monthly children through mobile mass distribution.
- 120 monthly children through home delivery
- 100 monthly children through drive-up warehouse distribution.

In addition, we expect to help 250 or more families end the diaper need cycle with Potty Training Education.
**Doing more with less**

**2019**
- **Volunteer Hours**: 8,086

**2020**
- **Volunteer Hours**: 3,265 (60% decrease due to COVID restrictions)

**Impact Data**

- **2019**
  - Total Distributions: 41,861
  - Unique Children Served: 10,695

- **2020**
  - Total Distributions: 45,628
  - Unique Children Served: 12,014

**Staff and Board**

- **2019**
  - 9 full-time, 2 part-time
  - 11 board members

- **2020**
  - 9 full-time, 2 part-time

**Legend**

Mother Brittany receives diapers from Nurture KC. She says “At my job, I don’t really make much. I usually buy a case of diapers, that’s 25 dollars. But he uses a lot so these really come in handy. I still usually need more, outside of the 50, so I usually have to buy another small pack. If I need to, my mom can help, but she’s on disability so I try not to ask her. His (first) birthday is coming up so one of his presents is going to be a potty.”
$50,000+
North American Savings Bank
Dehaemers Family Charitable Trust

$10,000-$24,999
Marny & John Sherman
Health Forward Foundation
Hallmark Cards, Inc.
The Personal Marketing Co.
Jacob L. and Ella C. Loose Foundation
Burns and McDonnell Foundation
Mark Ungashick
Jackson County, Missouri Dept of Finance
Michael and Marlys Haverty Family Foundation Fund
Offering Hope Foundation
Rockefeller Philanthropy Advisors
Sunderland Family Fund
UPS

$5,000-$9,999
QuikTrip Corporation
Facebook Payments
Melanie Lombardo
Kansas City Athenaeum
Blue Cross Blue Shield of Kansas City
Commerce Bank
Grace and Holy Trinity Cathedral
Kessinger/Hunter & Company LLC
Mariner Foundation Fund
William T. Kemper, II Charitable Trust
Greg A. Heishman
BOK Financial
Anonymous
Laura Baumert
Sutherlin Family Charitable Fund
James Abel
Charles K. Smith
Bonnie J Lytton
Tom Freeman
BKD Foundation
Green Family Foundation
Suzanne Franki
Ewing M Kauffman Foundation
Gateway Centre Services, LLC
Georgiane Hayhow
Kauffman Foundation Matching Gifts Program
Enterprise Holdings Foundation
Pam Sutherlin
Claudia Ramirez
Alicia Starr
Molly Kerr
Shari Nelson
Grant Thornton
Andrew Iseman
Kansas City Life Insurance Company
Rich LaBelle
One Gas Foundation

Monthly Donors
Melanie Lombardo
Tracy Hearshman
Sally Roberts
Jennifer Hayden
Andrew Koebbe
Erin Hare
Jill Gaikowski
Tess and Nathan Cameron
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Elizabeth McDole
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Nikki Crowell-Taynton
Luiz Chagas
Andrea M Babbit
Brian McMurray
Laura Plaisance
W. David Farson
Megan Dierks
Jason Tower
Cynthia Costa
Ashley Gahn
Susan Thomas
Fawn Lopez
Torrence & Rachel Kelley

In addition, there are over 700 donors who gave between $1-$4,999
**agencies**

A Simple House
Amethyst Place
Avenue of Life
Baby Grace Buckner
Belton Young Lives (Tribe Ministries)
Britian IDC
Catholic Charities of Kansas City - St. Joseph
Catholic Charities of Northeast Kansas - Olathe
Catholic Charities of Northeast Kansas - Overland Park
Catholic Charities of Northeast Kansas - Wyandotte
Child Abuse Prevention Association
Children's Mercy Broadway
Children's Mercy West
Colonial Hills Necessities Pantry
Community Assistance Council
Cornerstones of Care Give What You Got FosterCare
Cornerstones KCK
Emmanuel Family & Child Development Center
Family Resource Centers - Belton
Family Resource Centers - Grandview
Family Resource Centers - Raytown
Good Samaritan Center of Excelsior Springs
Hope House
Jewish Family Services
JVS
Love, INC of Clay County
Lutheran Urban Mission Agency
Mattie Rhodes Center
Metro Lutheran Ministry
Mimi’s Pantry
Nurture KC Main
Nurture KC Samuel Rodgers
Nurture KC Swope Health Services - Central
Nurture KC Swope Health Services - Wyandotte
Olive Center
Open Arms Community Co-Op
Operation Breakthrough, Inc
Parents as Teachers Hickman Mills
Phoenix Family - Armour Blvd.
Phoenix Family - East Hills Village
Phoenix Family - Friendship Village
Phoenix Family - Olive Park Village
reStart Inc
Salvation Army - Independence
Samuel U. Rodgers Health Center
Serve the World Charities
Silver City
Synergy Services - Children’s Shelter
Synergy Services - Safe Haven
Triple A Foundation
Truelight Family Resource Center
TMC WIC - Grandview
TMC WIC - Independence
Unified Govt of Wyandotte County - Healthy Start
UICS Metro
UICS North
United Inner City Services
Upper Room
YMCA Head Start - Thomas Roque

**mass distribution partners**

Community Builders of KC
Clay County Health Department
Franklin Center
Shepherd's Staff Pantry
Victorious Life Church
Stilwell Baptist Church
ReNewed Hope
KC Dream Center
Mt. Sinai Missionary Baptist Church

**bundles of joy hospitals**

Advent Health/SMMC
North Kansas City Hospital
Truman Medical Center - Hospital Hill
Truman Medical Center - Lakewood
University of Kansas Medical Center

www.happybottoms.org