

LUXURY DIAPER STUNT GETS NATIONAL ATTENTION



Gwyneth Paltrow's company, GOOP, created quite a national stir when it launched a luxury disposable diaper at \$120 for a pack of 12. Paltrow said in an [Instagram video](#) "If treating diapers like a luxury makes you mad, so should taxing them like a luxury." Paltrow continued, "Despite the absolute necessity of diapers, in 33 states they aren't treated like an essential item. They're taxed like a luxury good. This leaves one in three families struggling to afford them. While eliminating the diaper tax is not a

complete solution, it could allow many families to pay for another month's supply." This stunt was picked up by many national news outlets. We are excited to see how this will impact our local advocacy work toward this goal.

CLIENT CORNER

Who loves pb&j's? Anastasia, that's who! This precious little pigtailed girl receives HappyBottoms diapers through a community distribution agency in the Riverside area. There, she is able to receive nutritious food as well as clean diapers. Her parents are grateful for the diapers they receive, because it frees up some of their limited income to provide other needs for Anastasia. We work with more than 63 community distribution sites, offering a variety of different services, to make diapers as accessible as possible to families.



[HELP BABIES LIKE ANASTASIA](#)

VOLUNTEER SPOTLIGHT



Burns & McDonnell, the 2021 HappyBottoms Volunteer Group of the Year, has faithfully volunteered at HappyBottoms for several years. They also support us through donations and by collecting diaper donations at their childcare. Charlotte Lewin enjoys recruiting volunteer teams within Burns & McDonnell because they "like the tangible impact," and know that the diapers they prepare "empower caregivers and give tight budgets a little breathing room."

MAY VOLUNTEER GROUPS

*AdParlor- a Fluent Company
AICHE (American Institute of Chemical Engineers)
Burns & McDonnell
CBIZ
Centurions
Cornell Club
Department of Energy's KC National Security Campus
GFWC NuEra Study Club
Mercer
National Charity League
P.E.O. (Philanthropic Educational Organization)
Summit Church
V2 Ventures
Worcester Investments*

[VOLUNTEER OPPORTUNITIES](#)

HAPPYBOTTOMS HERO



Thanks to so many of you who honored your mother this Mother's Day by helping another! You donated \$6,430, which allows us to claim the full match offer of \$5,000 from The Offering Hope Foundation. That's a total of \$11,430! Because of your tributes, more than 1,400 mothers will have less stress knowing that they can comfort their baby with a clean diaper. Nearly 42% of our mothers serve as the single head of their household, which leaves them responsible for all of the financial stress. Thank you for lifting some of that stress off their plates.

[BECOME A MONTHLY DONOR](#)

VOLUNTEER AS A FAMILY ON JUNE 11



Enjoy a memorable morning while helping local families just in time for Father's Day! At our family volunteer event you can:

- Volunteer as a family wrapping diapers that will go to low-income families*
- Enjoy coffee, juice & donuts*
- See our Diaper Mobile, Forklift & Electric Pallet Jacks*
- Take away a craft for your child to make for Father's Day*

WHEN: June 11, 10am to 12pm

WHERE: HappyBottoms Warehouse, 303 W 79th St. KCMO 64114

TICKETS: Click the button below to make a tax-deductible donation of \$20 or more. The donation covers admission for your family.

[SIGN UP](#)



Co-chairs
Kristal Ronnebaum
Decemeber Brammer



Emcee
Dia Wall

save the date!



Monday, September 12th

Join us for our second annual fun-filled event in the HappyBottoms parking lot and surrounding area. Enjoy tailgate-style food, live music, and games. Plus, a silent/live auction and the reverse raffle.

Get your game face on, we can't wait to see you there!

Sponsorship packages now available! Contact Susan at susan@happybottoms.org or 913.940.4450

[2021 ANNUAL REPORT](#)

[IMPACT REPORT](#)

Our Contact Information

{{Organization Name}}
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