

2022 focus

- » **Grow our community diaper distribution** programs which connect families to the full circle of resources they need to create lasting change.
- » **Remove barriers** that prevent families from accessing diapers.
- » **Provide deeper and broader programming** that address the differences families in our community face.

2022 YTD impact through December

Avg served monthly	3,459
Diapers distributed	2,398,637
Potty Kits	201
Volunteer Hours	7,065
Volunteers	2,057

diaper health determinant facts

- » **Diapers are not covered** by government safety net programs (SNAP, WIC, Medicaid)
- » The cost of diapers **has increased 18%** over the last two years, eating up more than 10% of some families' incomes.
- » In Missouri, **parents miss an average of 4 days of work a month** because they are not able to send their child to daycare with the required number of diapers. (2017 Huggies Study)
- » Parents who cannot afford the cost of diapers leave them on their children for longer than intended, resulting in as many as **1 million dermatitis pediatric visits per year** for children age four and under.

need

In 2022, **we are focusing on our mission** of working with the community to empower, connect, and impact low income families by alleviating diaper need. That means we will focus on building our community diaper programs. Program support is our number one funding need in 2022. **80% of every dollar goes directly to our programs.**

lifetime impact
with your support

