

DIAPER MADNESS

A COMPETITION TO COLLECT 300,000
DIAPERS FOR FAMILIES IN NEED

MARCH 1 - APRIL 14



Let's take the **STINK**
out of diaper need!

1

**FORM A TEAM WITH YOUR
GROUP OR BUSINESS**

*Groups are placed into divisions based on number of employees. Individuals can participate by donating to one of 4 individual teams. *Details on Page 3.*

2

**DONATE DIAPERS TO
ACCUMULATE POINTS**

Point values on page 2.

3

**THE TEAM WITH THE MOST
POINTS IN THEIR DIVISION
IS DECLARED CHAMPION!**

happyb^ottoms™
provides:

HOW TO DONATE

DONATE PHYSICAL DIAPERS



DONATE VIRTUAL DIAPERS



DONATE



Diaper Size	Number of Diapers	Total
Purchase Diapers - Sizes N, 1, 2, 3, 4, 5, & 6 *Sizes 4, 5, & 6 needed most, Diapers must be delivered by Apr. 21	1-50	1 point
	51-100	2 points
	101-150	3 points
Virtual diapers (4, 5, & 6) *DOUBLE point value since we are able to use our buying power to purchase the diapers	50 count	2 points
	100 count	4 points
	150 count	6 points
Monetary donations (cash or general donations on happybottoms.org)	Every \$10 donated	1 point
BONUS POINTS		
Post about your drive on social media and tag @HappyBottoms	Assist	8 points
Submit a photo of group members with diapers to ashley@happybottoms.org	Layup	8 points
Deliver your physical diaper donations to HappyBottoms warehouse	Slam Dunk	8 points

***** Be sure to include Group name in comments section for virtual diapers and monetary donations!)

GROUPS & BUSINESSES

Groups & Businesses will compete against others in their division and will report physical diaper totals each week.

HappyBottoms will track

virtual, monetary and individual donations weekly and report on standings in each division. (Example Below) Be sure to comment group name for virtual

Divisions	
Group or Business	
20 players/employees or less	Division I
21-100 players/employees	Division II
100+ players/employees	Division III

★ DIVISION 1

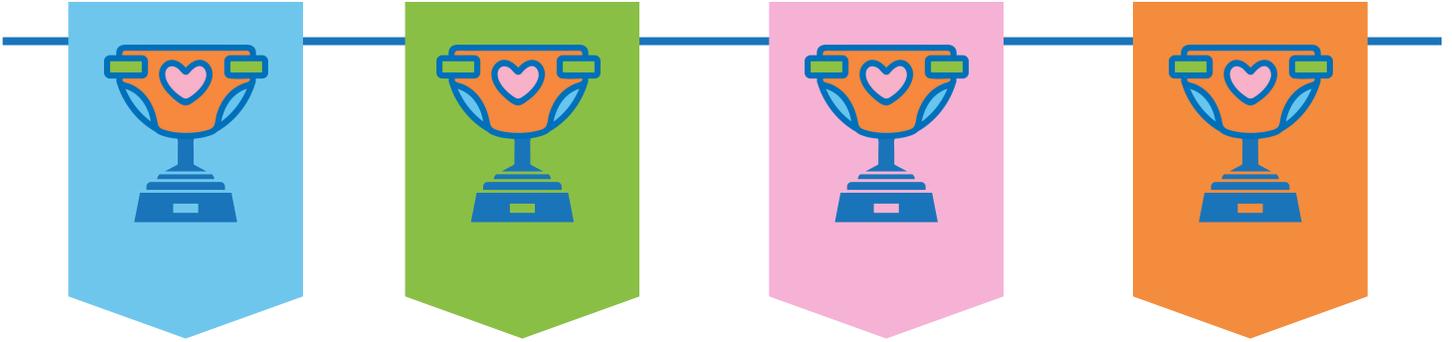
	WEEK 1	TOTALS	LEADERBOARD WEEK 1
ABC Company	10 PTS	10 PTS	1 GHI Co.
DEF Company	20 PTS	20 PTS	2 DEF Co.
GHI Company	30 PTS	30 PTS	3 ABC Co.
	WEEK 2	TOTALS	LEADERBOARD WEEK 2
ABC Company	20 PTS	30 PTS	1 DEF Co.
DEF Company	20 PTS	40 PTS	1 GHI Co.
GHI Company	10 PTS	40 PTS	3 ABC Co.

INDIVIDUALS

Individuals will donate to one of these 4 teams and will compete against each other for bragging rights! Anonymous donations will count towards "I just want to help the babies."

Individual Player Teams
Jayhawks
Tigers
Wildcats
I just want to help babies!

CHAMPIONSHIP



Division I, II and III champions will be announced on APRIL 28th and will receive a TROPHY! They will also receive a shoutout on social media.

Individual team champion will receive a shoutout on social media and bragging rights for having the most charitable fans!



Let's
take the
STINK out
of diaper
need!



Questions?
Email ashley@happybottoms.org

THE PLAYBOOK ON DIAPERS

1 IN 3

FAMILIES IN KANSAS CITY CANNOT AFFORD ENOUGH DIAPERS TO KEEP THEIR BABIES CLEAN AND DRY.

NO

SAFETY NET PROGRAMS COVER DIAPERS. THIS INCLUDES FOOD STAMPS, WIC AND MEDICAID.

FOUL!

WITHOUT DIAPERS, BABIES CAN'T ATTEND DAYCARE. ★ ★ ★ ★

★ ★ ★ ★ WITHOUT DAYCARE, PARENTS CAN'T GO TO WORK.



LACK OF DIAPERS MEAN BABIES SIT IN A DIRTY DIAPER TOO LONG THIS RESULTS IN 1,000,000 DERMATITIS RELATED PEDIATRICIAN VISITS PER YEAR

