happy bottoms™
diapers for families in need

Let's take the stink out of diaper need in 2023!

by Ashley Allison, Marketing & Comms Manager, April 2023

This is a very exciting time at HappyBottoms. Our annual diaper drive, which is just wrapping up, is our most successful ever. With the help of KMBC, we were able to reach thousands of new supporters and raise awareness to families who need our help. We're extremely grateful to the community for their generosity!

Inflation and the expiration of Covid relief has caused more families to seek out resources that can help them meet their basic needs, including diapers. We are distributing more than 250,000 diapers per month so far in 2023, that is a 60% increase from last year.

We plan to meet the increased need by focusing on three areas

1.) Outreach into areas of the community where families are economically disadvantaged. This year, we are launching Happy Packs, an emergency pack of diapers, along with information about how families can receive diapers monthly. Happy Packs will be distributed through community outreach events, local libraries, and first responders. There are many families who still don't know about our programs, Happy Packs will make the connection.

2.) Increasing our agency network in areas specific to where the need is. We have already added two agency distribution partners this year and are in conversations with other potential sites.

3.) Increase our fundraising to support the additional children served. Diaper Madness has concluded, but groups and businesses can do a diaper drive any time of the year. Please stay engaged with our emails and social media for ways that you can support this mission and updates on our progress!

CLICK TO DONATE

Community Impact in Q1

Q1

Diapers out the door
716,328

Avg Children Served Monthly
4,018

Volunteer Hours
2,775

Volunteers
1,009

TWO NEW DISTRIBUTION AGENCIES

City Center Church & Open Arms

NEW OUTREACH PARTNER

Kansas City Missouri Police Dept.

Your Impact is more than just numbers, it's families. You're providing relief so that they can pay their bills each month. Mercuree's mom says,

> "Receiving diapers from HappyBottoms has benefited our family so much, it takes off one less stressor when struggling daily to make each bill paid for. Ive been able to put the diaper money to my regular bills to make sure lights and gas are on."

Upcoming Events

DIAPER BOWL III

SAVE THE DATE!

Monday, September 11, 2023

Is your business interested in becoming a sponsor? Email susan@happybottoms.org.

VIEW SPONSOR INFO PACKET

Volunteer Opportunities:

We rely on the generous time and experience that volunteers provide in order to serve local families. Visit our volunteer calendar to view opportunities for individuals, families and groups of at least 10 volunteers, age 12 and older. For more information, contact volunteer@happybottoms.org.

CLICK FOR VOLUNTEER CALENDAR

Open and Critical Summer Volunteer Positions

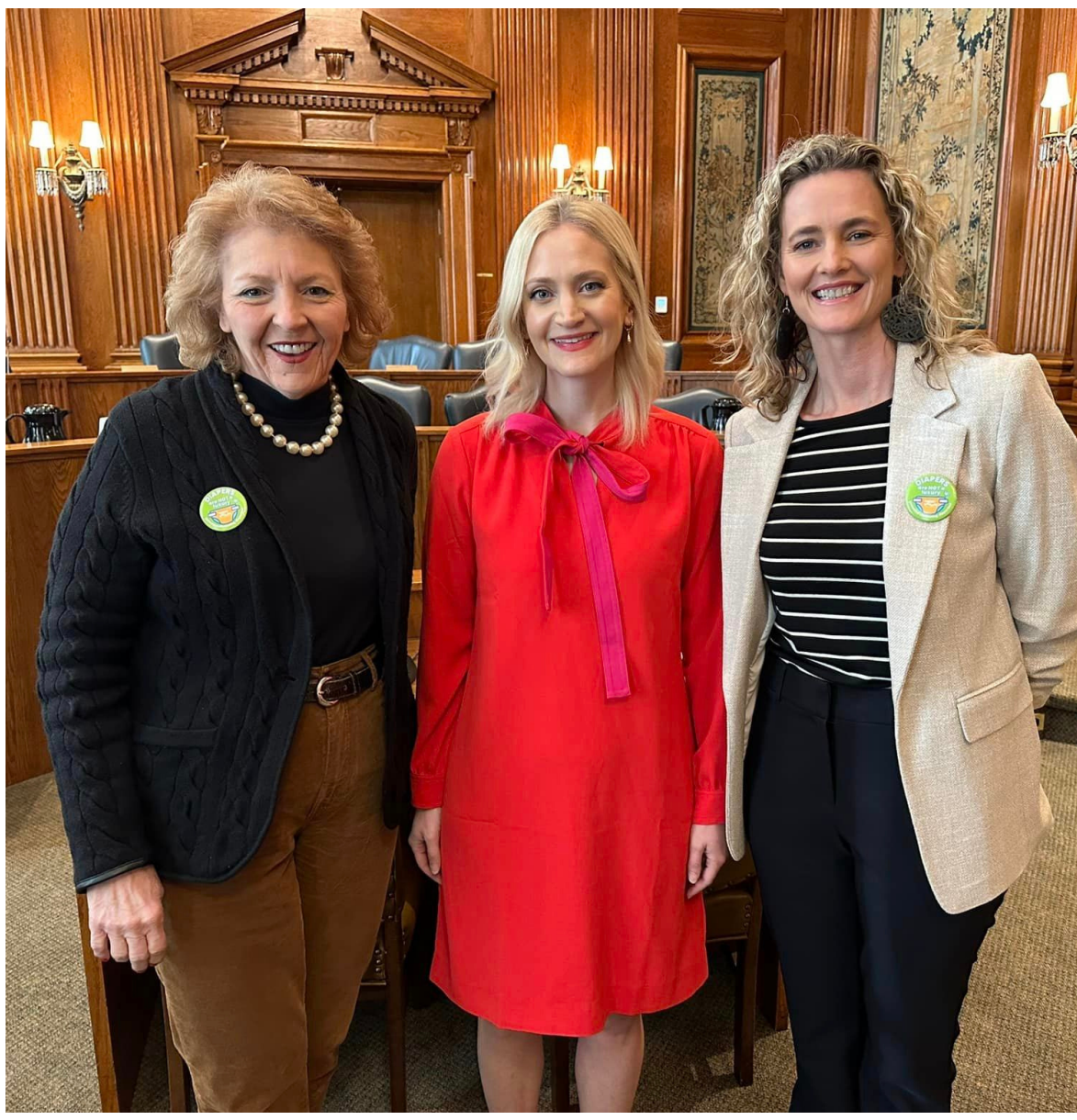
- Summer Internships (unpaid) - Gain marketable skills in working with HappyBottoms and other social service agencies, expand communication skills in English or Spanish and explore career interests. Hours and work/learning objectives are flexible. For additional information, contact Brittany@happybottoms.org.
- Virtual Communications - Your weekly service of 2+ virtual hours will enable current and prospective client families to promptly receive information that they need to access HappyBottoms diapers, potty training kits. Communication methods may include email, text, and phone calls. We provide training and access to our communication channels. Our preferred time commitment would be May-August with an opportunity to continue longer.
- Spanish Communications - Communicate with families and community members in Spanish as described above.
- Delivery Driver- This job may include driving a van or personal vehicle to pick up and deliver diaper donations from various locations to the warehouse or distribution center. This may require loading and unloading the diapers, noting the quantity and quality of the donations, and keeping track of mileage and expenses.

Q1 Volunteer Groups THANK YOU!

Abacus CPAs, Amazon (Liberty location), Ameristar Casino, Awaken Church, Barkley, Brain Boosters, Chief's Red Coaters, Cornell Club, Creative Planning, D Thomas + Associates, Davidson A+E, ExamOne, FSE Inc., GEHA, GFWC NuEra Club, Henderson Engineers, Honeywell, Insperity, JE Dunn, Kansas City Young Matrons, KMBC-TV and KCWE29, Leaweood Rotary Club, Mission Assurance, Multiples of Kansas City, National Charity League, Hollis Miller Architects, National Council of Jewish Women, NorthPoint, Ottawa University, QTS Data Centers, Royals Charities, SMSD Junior Board (Shawnee Mission School District), St Michael All Angels Episcopal HopeBuilders, St. Teresa's Academy, Superior Bowen, T-Mobile, The Dependables , The Junior League of Kansas City, MO, The Retirement Planning Group, UnitedHealthcare, VMLY&R

Advocacy Update- Take Action!

HappyBottoms traveled to Jefferson City three times during the first quarter to testify in support of bills that would eliminate the state sales tax on diapers and feminine hygiene products. The Missouri 2023 legislative session ends May 12 and they have yet to pass the bill to exempt diapers and period supplies from sales tax. There is still time to advocate for relief for families and menstruating individuals. The Senate has passed SB 143 and the bill was First Read in the House on April 4th. SB 143 establishes a tax credit for grocery stores in a food desert and was amended to include tax exemption for diapers and period supplies.



The House Children and Families Committee voted Do Pass on HB 351 at the end of March but it has not been placed on the House calendar for a hearing.

ACTION ITEMS:

- Contact your House leadership to ask them to schedule HB 351 for a hearing
- Contact your House Representative to voice your support for the passage of HB 143

CLICK TO CONTACT HOUSE MEMBERS

HappyBottoms Team

HappyBottoms recently welcomed two new team members. Kevin Ball joined us in March as Warehouse Manager. With over 15 years of experience in the warehouse business, Kevin brings a wealth of knowledge and awesome forklift skills.

In April, Pam Sutherlin, our longtime Finance Director retired so that she could spend more time with her family. Pam's contributions to HappyBottoms over the past 11 years are too many to name, but she has left us in good hands with Lori Hays. Lori is a CPA with 20 years of experience in accounting and business and is excited to help HappyBottoms grow.

Need Diapers?

get diapers

SCAN QR CODE

OR Click HERE to learn more