



# sponsorships

**Monday, September 11**  
**5:30–9:30 pm**

**HappyBottoms Parking Lot**  
303 W. 79th Street KCMO

<b>platinum</b> \$10,000	<b>gold</b> \$5,000	<b>silver</b> \$2,500	<b>bronze</b> \$1,000
Diaper <b>222 babies</b> for a year	Diaper <b>111 babies</b> for a year	Diaper <b>56 babies</b> for a year	Diaper <b>28 babies</b> for a year
<b>Full-page ad</b> in the event program	<b>3/4-page ad</b> in the event program	<b>1/2-page ad</b> in the event program	<b>1/4-page ad</b> in the event program
<b>20 guests,</b> 2 tables of 10	<b>16 guests,</b> 2 tables of 8	<b>10 guests,</b> 1 table of 10	<b>4 guests,</b> 1 shared table for 4
<ul style="list-style-type: none"> <li>Premier seating</li> <li>Dedicated logo during on-screen program</li> <li>Verbal recognition during program</li> <li>Logo in pre-event communication to guests</li> <li>Premier logo placement on event website and post-event recognition</li> <li>2 dedicated social media posts (f @ in)</li> </ul>	<ul style="list-style-type: none"> <li>Premier seating</li> <li>Logo shown with Gold sponsors during on-screen program</li> <li>Logo placement on event website and post-event recognition</li> <li>1 dedicated social media post (f @ in)</li> </ul>	<ul style="list-style-type: none"> <li>Logo shown with Silver sponsors during on-screen program</li> <li>Logo placement on event website and post-event recognition</li> <li>1 group social media post (f @ in)</li> </ul>	<ul style="list-style-type: none"> <li>Name shown with Bronze sponsors during on-screen program</li> <li>Logo placement on event website and name on post-event recognition</li> <li>1 group social media post (f @ in)</li> </ul>
<b>\$9,500 tax deductibility</b>	<b>\$4,600 tax deductibility</b>	<b>\$2,250 tax deductibility</b>	<b>\$900 tax deductibility</b>

For more details, contact Susan at: [susan@happybottoms.org](mailto:susan@happybottoms.org) or [913.940.4450](tel:913.940.4450)

## underwriting opportunities

Thanks to support from generous funders, **100% of funds** raised at our events support our programs. Help us make this possible by underwriting one of the following:



## food sponsors

two available

**\$3,500**

- 1 table/10 seats
- 1/4-page program ad
- Logo during on-screen program and on event website and name recognition post event
- 1 group social media post (f @ in)

**\$1,300 tax deductibility**

## band sponsor

**\$3,500**

- 1 table/10 seats
- 1/4-page program ad
- Logo during on-screen program and on event website and name recognition post event
- 1 group social media post (f @ in)

**\$1,300 tax deductibility**

## bar sponsors

two available

**\$1,500**

- 1 table/8 seats
- 1/4-page program ad
- Logo during on-screen program and on event website and name recognition post event
- 1 group social media post (f @ in)

**\$1,300 tax deductibility**

**help take the stink out of diaper need!**

EIN# 27-2423540



# happybottoms™ sponsorships

## sponsorship levels

- |                                   |          |
|-----------------------------------|----------|
| <input type="checkbox"/> platinum | \$10,000 |
| <input type="checkbox"/> gold     | \$5,000  |
| <input type="checkbox"/> silver   | \$2,500  |
| <input type="checkbox"/> bronze   | \$1,000  |

## underwriting sponsorships

- |                                 |         |
|---------------------------------|---------|
| <input type="checkbox"/> food 1 | \$3,500 |
| <input type="checkbox"/> food 2 | \$3,500 |
| <input type="checkbox"/> band   | \$3,500 |
| <input type="checkbox"/> bar 1  | \$1,500 |
| <input type="checkbox"/> bar 2  | \$1,500 |

## contact:

Susan Belger Angulo

913.940.4450

susan@happybottoms.org

## contact information

name

business name

address

city, state zip

phone

email

## payment information

- ☐ credit card

please visit [happybottoms.org/donate](https://happybottoms.org/donate) to pay on a secure site

- ☐ check

remit payment to: **HappyBottoms**  
303 W 79th St  
Kansas City, MO 64114

- ☐ please send an invoice to the email address provided above

## Want to maximize your giving to HappyBottoms?

- ☐ Yes! Please send information about **Missouri Diaper Bank tax credits**. \*Must be Missouri based to qualify

## Event program ads due August 2nd

Ashley Allison will follow up  
with ad specifications.

**happybottoms™**  
diapers for families in need

## our mission:

HappyBottoms collaborates with community partners to empower, connect, and impact low-income families by alleviating diaper need in the KC community.

