

by Ashley Allison, Marketing & Comms Manager, July 2023

HappyBottoms is one of more than 200 members of the National Diaper Bank Network. One of the benefits to our membership is supporting national studies that allow us to have accurate and current information about diaper need.

NDBN just released *The NDBN Diaper Check 2023: Diaper Insecurity among U.S. Children and Families* and the results are stunning. Nearly half (47%) of U.S. families with young children struggle to afford diapers. This is a significant increase (14 percentage points) since the first study conducted on diaper need was published in 2010.



Other findings from the study include:

- 24% of families reporting diaper need missed work because they didn't have the diapers required to send their babies to childcare. On average, these families missed 5.1 workdays per month.
- 35% of families reporting diaper need reported cutting back on food and 27% of adults reported skipping meals themselves to conserve money.

The results are heartbreaking, but not surprising. We are seeing a 37% increase in the number of diapers that we have distributed so far this year. We are so thankful that we have been able to keep up with the demand to help families because of supporters like you.



NDBN plans to release more information from the study later this year. We will continue to follow the data and keep you updated of the findings.

community impact in Q2

Q2

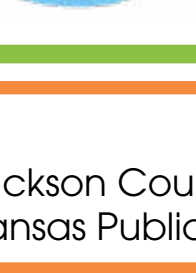


Diapers out the door
790,458

Avg Children Served Monthly
4,191



Volunteer Hours
2,947

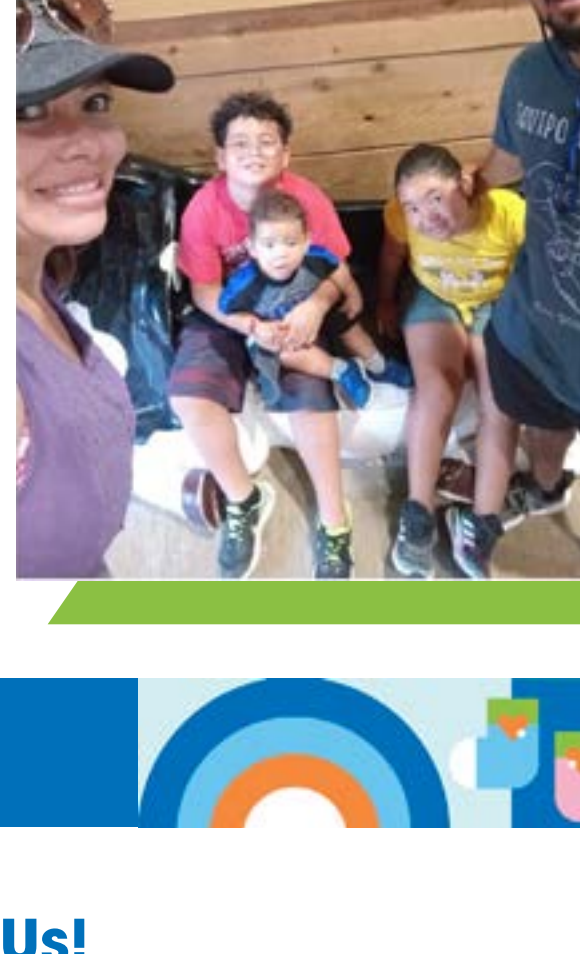


Volunteers
1,209

New Outreach Partners

Independence Fire Department | CASA - Jackson County | Whole Parent Foundation | Swope Health | Kansas City Kansas Public Library

Elisabeth and her husband are trying to start their own painting company. Because they are not on a fixed salary, there are times when they don't have enough money to buy diapers. ***"Our dream is to be able to make enough money on our small painting company to provide everything our children need, but like any startup business we have not seen profits yet. Thanks to your support, we have not given up and we are going to continue trying, your generosity is really appreciated."***

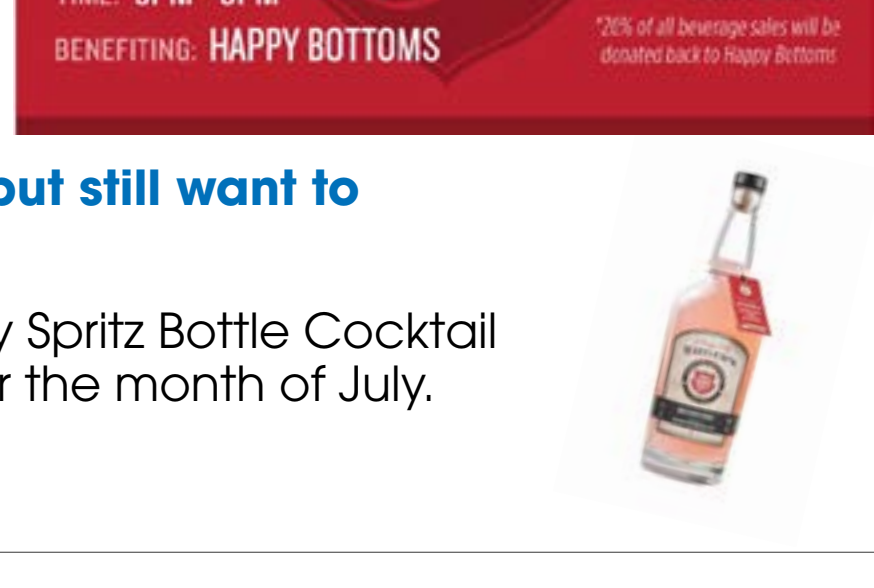


upcoming events

Please Join Us! Community Cocktails at J. Rieger & Co.

20% of all beverage sales will be donated back to HappyBottoms.

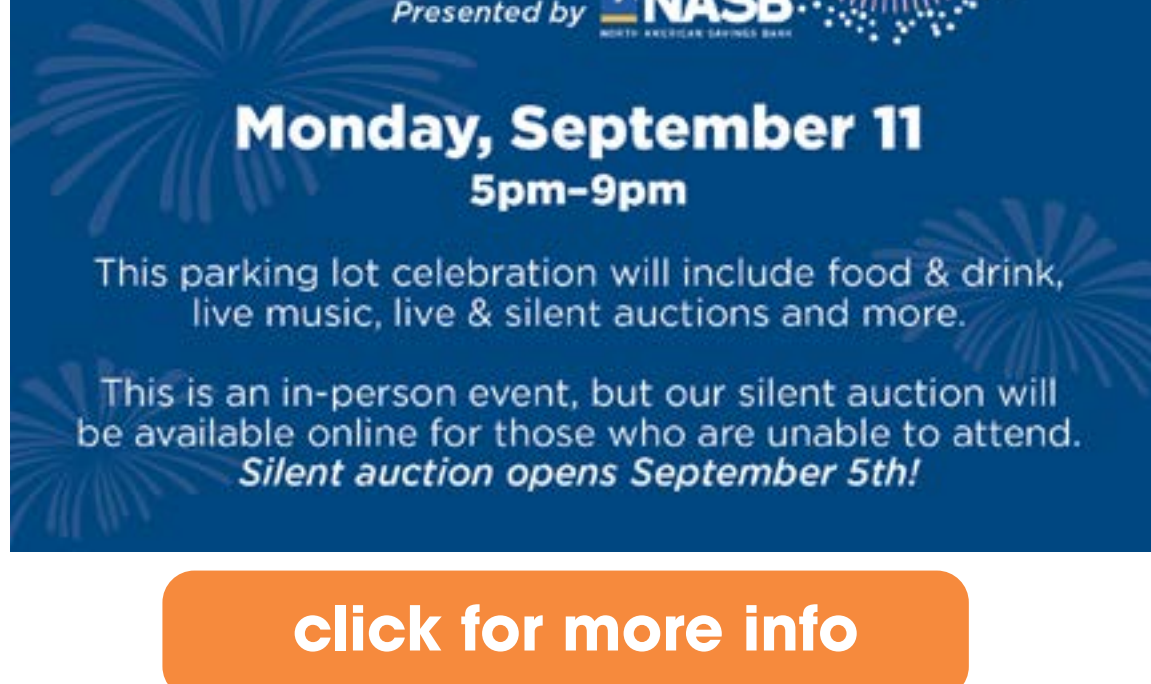
rsvp



Can't make the event but still want to contribute?

\$5 from every Route Sixty Spritz Bottle Cocktail will be donated back for the month of July.

Get your bottle **HERE**



click for more info

Is your group or business looking to give back in a meaningful way? We have the perfect opportunity for you, build a basket for our auction!



Examples include Date Night, Camping, Wine Lovers, Movie Night...

email susan@happybottoms.org for more details.

volunteer spotlight

2023 Volunteers of the Year



Mike Dix and Moe Coughler

Delivering diaper orders to agencies and hospitals twice a month for about 10 years, Mike Dix and Moe Coughler have ensured that Kansas City families receive the resources they need to keep their children clean and healthy. Through more than 240 deliveries and 600 service hours, Mike and Moe have served more than 11,000 children at two of HappyBottoms locations. "HappyBottoms provides a much needed service to the community. Diapers are a basic need that is not fulfilled by any other public or private agency." Moe said. In addition to serving HappyBottoms, Moe volunteers weekly at the Olathe Public Library and at various regular community service projects through Rotary International. Mike and his wife regularly deliver food through Meals on Wheels. We greatly appreciate the commitment and friendship of two of our most long-standing volunteers.

volunteer opportunities

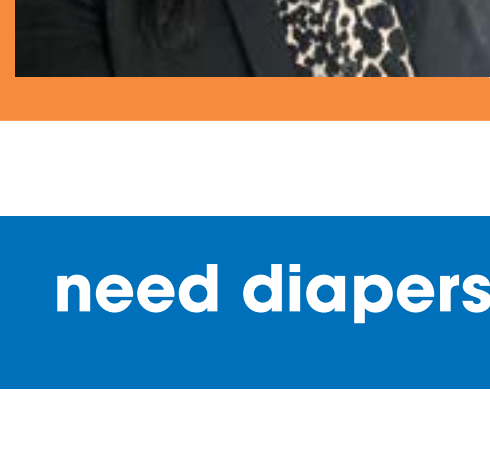
Q2 Volunteer Groups, THANK YOU!

AMC Theater, Athenaeum, Avignon Men's Group, Bachelor of Health Sciences Society - UMKC, Burns and McDonnell, C3, Caliber Wealth Management, CBRE, Central Supply Chain, Chief's Red Coaters, Children's Hospital Association, Clay Platte Delta Zeta, Commerce Bank, Demdaco, Dirty Dozen, GFWC, H&R Block, Honeywell, HopeBuilders, Jackson County CASA, Jass R Couch and Friends, Jewish Community Center, Johnson County Children and Family Services, Johnson County Kiwanis Club, KC Current, KUMC Pediatric Interest Group, Learning Pool, Magna 10, Midwest Public Risk, Monticello Trails Middle School, National Charity League, NBKC, North Point, Rez Moms, Script Pro, Simmons Bank, St. Mark's Lutheran Church, St Elizabeth Catholic School, St. Elizabeth Catholic School Girl Scout Troop, St. Teresa's Academy, The Dependables, UMB, UnitedHealth Group, University of Kansas Health System, V2 Ventures, Water One, Youth Volunteer Corp of KC

Q2 Mobile Wraps

IMA, JE Dunn, QTS, St. Michael the Archangel Catholic School,

happybottoms team



Our programs are growing and that means our development team needed to grow also! We are so happy to add Lorna Walker as our Development Manager. Lorna brings years of experience in fundraising, non-profit events and leadership with organizations like The Children's Miracle Network. For the last decade she has been operating her own business that she grew to include more than 350 sales people. We're very happy to have her onboard, she is an awesome addition and you will be seeing a lot of her!

need diapers?



Scan QR Code

Or **click here** for more information

