

A COMPETITION TO COLLECT 450,000 DIAPERS FOR FAMILIES IN NEED

MARCH 1 - MARCH 29

1

FORM A TEAM WITH YOUR GROUP OR BUSINESS

Groups are placed into divisions based on number of employees.

2

DONATE DIAPERS TO ACCUMULATE POINTS

Physical and Online Diaper Donations. Point values on page 2.

3

THE TEAM WITH THE MOST POINTS IN THEIR DIVISION IS DECLARED CHAMPION!

happyb^ottoms™ provides:



PROMOTIONAL MATERIALS



COLLECTION BOXES



WEEKLY TRACKING

***Individuals can also participate. Individual information will be emailed and posted on social media in late February



HOW TO DONATE

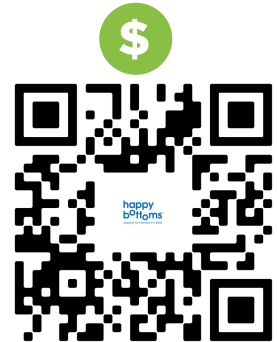
DONATE PHYSICAL DIAPERS



DONATE DIAPERS ONLINE



DONATE



Diaper Size	Number of Diapers	Total
Purchase Diapers - Sizes N, 1, 2, 3, 4, 5, & 6 *Sizes 4, 5, & 6 needed most, Diapers must be delivered by Apr. 5	1-50	1 point
	51-100	2 points
	101-150	3 points
Online diapers (4, 5, & 6) *DOUBLE point value since we are able to use our buying power to purchase the diapers	50 count	2 points
	100 count	4 points
	150 count	6 points
Monetary donations (cash or general donations on happybottoms.org)	Every \$10 donated	1 point
BONUS POINTS		
Post about your drive on social media and tag @HappyBottoms	Assist	8 points
Submit a photo of group members with diapers to ashley@happybottoms.org	Layup	8 points
Deliver your physical diaper donations to HappyBottoms warehouse	Slam Dunk	8 points

***** Be sure to include Group name in comments section for online diapers and monetary donations!)

GROUPS & BUSINESSES

Groups & Businesses will compete against others in their division and will report physical diaper donations to HappyBottoms when convenient.

HappyBottoms will track online diaper & monetary donations every Friday and report on standings in each division. (Example Below) **Be sure to comment group name when donating diapers and money online.**

Divisions	
Group or Business	
20 players/employees or less	Division I
21-100 players/employees	Division II
100+ players/employees	Division III



DIVISION 1

WEEK 1

TOTALS

LEADERBOARD WEEK 1

ABC Company	10 PTS	10 PTS	1	GHI Co.
DEF Company	20 PTS	20 PTS	2	DEF Co.
GHI Company	30 PTS	30 PTS	3	ABC Co.
WEEK 2		TOTALS	LEADERBOARD WEEK 2	
ABC Company	20 PTS	30 PTS	1	DEF Co.
DEF Company	20 PTS	40 PTS	1	GHI Co.
GHI Company	10 PTS	40 PTS	3	ABC Co.

PROMOTING YOUR DRIVE

FLYERS



SOCIAL CONTENT



CHAMPIONSHIP



Division I, II and III champions will be announced on APRIL 8th and will receive a TROPHY! They will also receive a shoutout on social media.

SCAN HERE TO
SIGN UP TODAY!



Questions? Email ashley@happybottoms.org