

## A COMPETITION TO COLLECT 500,000 DIAPERS FOR FAMILIES IN NEED

MARCH 1 - MARCH 29

### 1 FORM A TEAM WITH YOUR GROUP OR BUSINESS

*Groups are placed into divisions based on number of employees.*

### 2 DONATE DIAPERS TO ACCUMULATE POINTS

*Donate Physical Diapers, Online Diapers or Both!  
Point values on page 2.*

### 3 THE TEAM WITH THE MOST POINTS IN THEIR DIVISION IS DECLARED CHAMPION!

happyb<sup>o</sup>ttoms™ provides:

★ PROMOTIONAL MATERIALS ★ COLLECTION BOXES

★ WEEKLY TRACKING

\*\*\*Individuals can also participate. Individual information will be emailed and posted on social media in late February



# HOW TO DONATE

## DONATE PHYSICAL DIAPERS



## DONATE DIAPERS ONLINE



## DONATE



Diaper Size	Number of Diapers	Total
<b>Purchase Diapers - Sizes N, 1, 2, 3, 4, 5, &amp; 6</b> *Sizes 4, 5, & 6 needed most, Diapers must be delivered by Apr. 5	1-75 pk	1 point
	75-150 pk	2 points
	150-225 pk	3 points
<b>Online diapers (4, 5, &amp; 6)</b> *DOUBLE point value since we are able to use our buying power to purchase the diapers	75 count	2 points
	150 count	4 points
	225 count	6 points
<b>Monetary donations</b> (cash or general donations on <a href="http://happybottoms.org">happybottoms.org</a> )	Every \$10 donated	1 point
<b>BONUS POINTS</b>		
Post about your drive on social media and tag @HappyBottoms	Assist	8 points
Submit a photo of group members with diapers to <a href="mailto:ashley@happybottoms.org">ashley@happybottoms.org</a>	Layup	8 points
Deliver your physical diaper donations to HappyBottoms warehouse	Slam Dunk	8 points

\*\*\*\*\* Be sure to include Group name in comments section for online diapers and monetary donations!)

# GROUPS & BUSINESSES

- Groups & Businesses will compete against others in their division
- Teams can report physical diaper donations weekly to HappyBottoms before Fridays at 8am, or they can be counted as a total upon delivery to HappyBottoms warehouse.
- HappyBottoms will track online diaper & monetary donations. Division standings will be emailed every Friday. (Example Below) **Be sure to comment group name when donating diapers and money online.**

Divisions	
Group or Business	
20 players/employees or less	Division I
21-100 players/employees	Division II
100+ players/employees	Division III

★ DIVISION 1		WEEK 1	TOTALS	LEADERBOARD WEEK 1
ABC Company	10 PTS		10 PTS	1 GHI Co.
DEF Company	20 PTS		20 PTS	2 DEF Co.
GHI Company	30 PTS		30 PTS	3 ABC Co.
		WEEK 2	TOTALS	LEADERBOARD WEEK 2
ABC Company	20 PTS		30 PTS	1 DEF Co.
DEF Company	20 PTS		40 PTS	1 GHI Co.
GHI Company	10 PTS		40 PTS	3 ABC Co.

# PROMOTING YOUR DRIVE

## FLYERS



## SOCIAL CONTENT



## CHAMPIONSHIP



Division I, II and III champions will be announced on APRIL 8th and will receive a TROPHY! They will also receive a shoutout on social media.

SCAN HERE TO  
SIGN UP TODAY!



Questions? Email [ashley@happybottoms.org](mailto:ashley@happybottoms.org)

# THE PLAYBOOK ON DIAPERS

**1 IN 2**

FAMILIES IN KANSAS CITY CANNOT AFFORD ENOUGH DIAPERS TO KEEP THEIR BABIES CLEAN AND DRY.

**NO**

SAFETY NET PROGRAMS COVER DIAPERS. THIS INCLUDES FOOD STAMPS, WIC AND MEDICAID.

**FOUL!**

WITHOUT DIAPERS, BABIES CAN'T ATTEND DAYCARE. ★ ★ ★ ★

★ ★ ★ ★ WITHOUT DAYCARE, PARENTS CAN'T GO TO WORK.



LACK OF DIAPERS MEAN BABIES SIT IN A DIRTY DIAPER TOO LONG THIS RESULTS IN 1,000,000 DERMATITIS RELATED PEDIATRICIAN VISITS PER YEAR

