



January 2024 Quarterly Update

HappyBottoms is excited to kick off a very important year. 2024 marks 15 years since our founding in 2009. What started as a diaper drive to collect 7,000 diapers in 7 days, has snowballed into an organization with more than 65 distribution partners that has provided more than 22.5 million diapers to families in need.



Founder, Jill Gaikowski in 2009

We could not have made it to this important landmark without the support of so many volunteers, donors, and advocates. Over the course of the year, we will take a look back at some of the moments that had an impact on our mission. Thank you to everyone who had a hand in helping tens of thousands of families throughout these 15 years.

community impact



4th Quarter



Diapers out the door **992,648**

Avg Children Served Monthly **5,139**



Outreach Events **6**



Volunteer Hours **2,069**



Volunteers **808**

New Outreach Partner in Q4

River of Refuge

Emilia's Story...

Emilia gave birth to a son in January. Since she delivered at one of our Bundles of Joy hospitals, she was able to receive diaper assistance right away. Emilia says **“As a single mother with no child support, I was working full time & still found myself not being able to afford barely anything. I always found everything to be so expensive. Being able to pick up diapers every month really helped. I had no extra money for both wipes & diapers, so I would just buy the wipes & go to pick up the diapers from HappyBottoms! I am very appreciative!”**



Thank you for helping moms like Emilia!

[help moms like Emilia](#)

happybottoms™ heroes

diapers for families in need

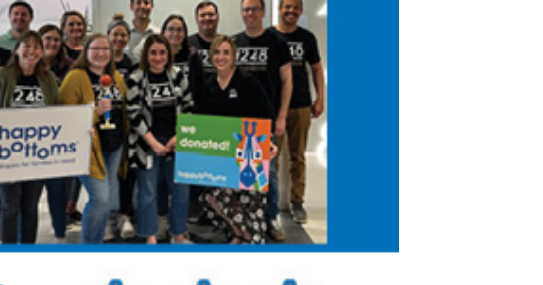


Kris and Richard Nelson have been faithful supporters of HappyBottoms since 2012. Their monthly gifts have impacted **hundreds** of local families who just want to keep their babies clean, dry & healthy. Kris says, **“We have been supporters of HappyBottoms now for many years because it is a unique organization providing young families an often overlooked, essential need - clean diapers for babies and toddlers. We have been impressed with how the organization is constantly improving and growing - doing their best to reach more and more families. We are happy to be a small part of this amazing program!”**

Thank you, Kris and Richard for being an essential part of our mission at HappyBottoms!

[learn how you can be a hero](#)

upcoming events



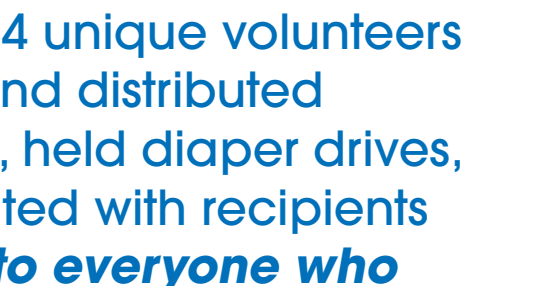
★ ★ ★ **it's time to sign up your team for a diaper drive competition!** ★ ★ ★

Help us collect 500,000 diapers during our March Diaper Madness Diaper Drive. Participate as a group or individual, it's SO EASY!

[click to learn more about Diaper Madness](#)

For more information, email ashley@happybottoms.org.

volunteer opportunities



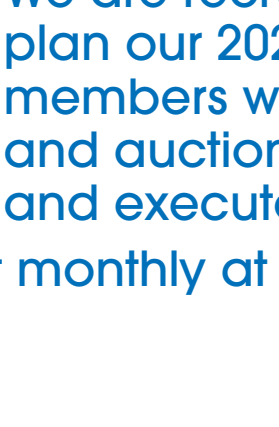
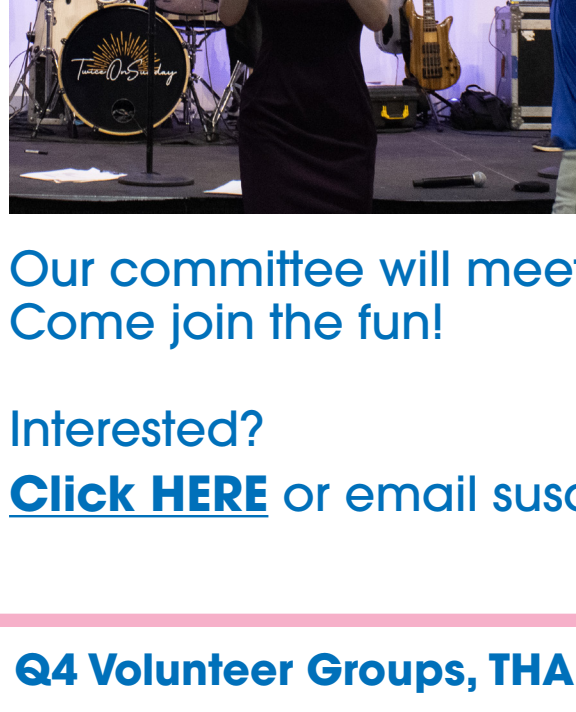
HappyBottoms has seen our volunteer program grow exponentially in the past 15 years, allowing us to continue to meet the growing needs in the community. In the past year alone we saw a 54% increase in volunteer hours. In 2023, more than 144 unique corporate and civic groups and 2,784 unique volunteers collected, inventoried, wrapped, delivered and distributed diapers as well as filled orders, entered data, held diaper drives, planned and supported events, communicated with recipients and managed outreach events. **Thank you to everyone who has committed time to support families in the KC area!**



2024 volunteer updates

- We have dedicated some of our Community Shifts, open to anyone age 12+, to fill and bag diaper orders for agencies and hospitals. These shifts tend to involve more heavy lifting. Please check the notes section to see if we anticipate wrapping or filling orders during the Community Shift.
- We are looking for additional Spanish speaking volunteers to assist with responding to community requests for information by phone and email and to attend community outreach events. Contact volunteer@happybottoms.org if interested.
- For families with volunteers younger than 12, please register as a volunteer and mark an interest in family friendly events. We will notify you directly when we have projects and events available for our youngest volunteers. Be sure to check in with our social media channels for updates as well.
- Our unique [Mobile Wrap](#) opportunity allows groups of varying sizes to wrap diapers at a location of their choosing. Contact us today to learn more and request your preferred dates.

[Sign Up to Volunteer](#)



Planning Committee Members Needed!

Do you like planning parties or soliciting auction items? HappyBottoms is looking for YOU!

We are recruiting individuals to help us plan our 2024 Diaper Bowl. Committee members will help secure sponsorships and auction items as well as help plan and execute the event.

Our committee will meet monthly at HappyBottoms warehouse. Come join the fun!

Interested? [Click HERE](#) or email susan@happybottoms.org.

Q4 Volunteer Groups, THANK YOU!

Blue KC • BOK • Burns & McDonnell • C3 • D Thomas & Associates • Exceptional Humans • GEHA • Global Ties KC • Kansas City Young Matrons • Leawood Rotary Club • Lutheran Urban Mission Agency Auxiliary • Monticello Trails Middle School Student Council • National Association of Insurance Commissioners • National Charity League • Olathe North High School • Risk Strategies • Ryan Companies • St. Michael All Angels Episcopal Church • State Line Service League • The Dependables • UMB • University of Kansas Health System • Honeywell • Christ Prep Academy • Olathe Northwest High School • Henderson Engineers • Commerce Bank • Summit Technology Academy • National Charity League • Zeta Phi Beta Sorority • Clear Faith Capital • Cbiz • Zurich • HNTB • Missouri Legislators • Midwest Public Risk • Turner Middle School • Hyman Brand Hebrew Academy • Mill Creek Middle School • Grant Writing Professionals • CBJ Sisterhood • Kansas City World Outreach Lions Club • Noatum Logistics • AmTrust Financial Services, Inc. • FairWave Specialty Coffee • H&R Block • Honeywell • Name Pending Bible Study Group • National Multiple Sclerosis Society

Q4 Mobile Wraps

Oak Hill Day School

need diapers?



[Scan QR Code](#)

Or [click here](#) for more information

